



**CENIT**  
COLLEGE

**SKILLS**  
**FOR LIFE**

# Data Analytics Power BI


RQF Level 3

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# Part of the DfE Skills Bootcamp

In today's data-driven world, the ability to transform raw information into actionable insight is no longer a luxury—it's a necessity. At **Cenit College**, we're committed to helping organisations stay ahead by equipping their teams with in-demand digital skills that drive smarter decisions and stronger outcomes. Our **DfE-funded Skills Bootcamp in Power BI** is part of the Government's **Lifetime Skills Guarantee and Plan for Jobs**, built to support digital growth, boost productivity, and close data skills gaps in the modern workplace. Whether your team works in **sales, finance, operations, or strategy**, this Bootcamp empowers professionals to harness the full power of data. Learners will gain hands-on experience in data modelling, visualisation, dashboard creation, and reporting—using Microsoft Power BI to turn complex data into clear, compelling insights. This isn't just about learning a tool—it's about developing a data-first mindset that will elevate decision-making and unlock new potential across your business.



# What is the Skills Bootcamp in Data Analytics (Power BI)

This pilot scheme is being rolled out to help businesses nationally access training that will upskill their employees in the use of digital technology, and is suitable for:

- ✓ First-line managers or team leaders who are leading remote teams that need to reskill to meet the current economic demands or different ways of working.
- ✓ Leaders who are serving their people and customers through virtual environments and using new or unfamiliar technology.
- ✓ Managers looking to understand their digital capabilities, as well as digital business marketing techniques.
- ✓ Organisations experiencing significant changes in resources, due to the impact of Covid 19, and are looking for a skilled workforce that can adapt to those changes.
- ✓ Organisations needing to enhance their workforces in order to stay relevant in an ever-growing digital marketplace.

Employers wishing to access Skills Bootcamps will need to contribute 10% to 30% of the costs with the remainder fully funded.



# Options for Employers

These DfE Skills Bootcamps in Data Analytics (Power BI) are part of the Government's Lifetime Skills Guarantee and Plan for Jobs; designed to sustain business a Employers can submit multiple employees to attend this Skills Bootcamp. Submitting a larger cohort allows us to be flexible and offer a more personalised training programme, making it relevant to your specific business needs.

## UPSKILLING YOUR TEAM

- **Affordable:** Only 10% to 30% contribution for comprehensive live 12 weeks live sessions training.
- **Flexible:** Part-time - 1 day a week
- **Government Funded:** Up to 90% of the costs covered.
- **Immediate Application:** Apply new skills directly to their role.
- **Supportive:** Experienced tutors and extensive resources.
- **Networking:** Connect with professionals and peers.
- **Personal Growth:** Enhance professional and personal development.

## FREE RECRUITMENT SERVICES

- **Free Recruitment Service:** Access our recruitment services at no cost.
- **Screening Provided:** We handle the initial screening of candidates.
- **Access to Talent Pool:** Choose from a pool of skilled graduates.
- **Qualified Candidates:** Select from graduates trained in relevant skills.
- **Time-Saving:** Streamline your hiring process with pre-screened candidates.
- **Custom Matching:** Find candidates that meet your specific requirements.
- **Diverse Talent:** Access a diverse range of qualified individuals.
- **Supportive Process:** Benefit from our expertise and support throughout the hiring process.
- **Enhanced Hiring:** Improve your recruitment efficiency and outcomes.
- **Immediate Availability:** Quickly fill roles with ready-to-work graduates.





# Programme Objectives

Designed to support employees from both large organisations and SMEs, the Skills Bootcamp content focuses on the areas our employer partners have told us will make the most difference to their business success.

1. Develop the foundational knowledge and skills of data analytics: the importance of data analytics for businesses, understanding data types and data cleaning.
2. Understand the benefits of using Power BI over other business intelligence tools to help solve business problems.
3. Understand where Power BI fits into the analytics process.
4. Explore data visualization best practices and how to select the right visualizations for different types of data. This will enable learners to build high impact visualizations for businesses.
5. Explore the end-to-end process of developing a report in Power BI: connecting to data sources, modelling the data, creating measures, and building visualizations. This will allow learners to hit the ground running in future data jobs.

# Learning Plan

Weeks 1 to 12

Throughout this 12-week programme, you will cover a range of core skills and concepts in Project Management, each aligned with industry standards. Here are the learning outcomes you will achieve by the end of each module:



- Understand the fundamentals of Data types and how to change data types in Power BI
- Learn data cleaning techniques, profiling and assessment.
- Connect to different data sources using Power BI, transform data and visualise.
- Understand and put in practice data modeling with Power BI.
- Learn to use advanced Power BI features (drill down, drill through, tooltips, page navigator)
- Learn DAX for custom columns and measures.
- Apply data visualisation to solve business problems.
- Understand Power BI online.
- Publish reports.
- Build dashboards using Power BI online.
- Creating a mobile optimised view of a Power BI report.



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# Let us help you achieve great things

“ I recently completed the Data Analytics (Power BI) Bootcamp at Cenit College, and it has been an incredibly positive and rewarding experience. I am delighted that I chose this Bootcamp. The support has been exceptional, with special thanks to my technical trainer and extra support from Marie. The engaging and interactive sessions allowed me to learn extensively about various data analysis tools. I also appreciated the opportunity to work in teams and collaborate with my cohort, which helped me develop my soft skills and overall confidence. ”

Jennifer